

KINNOVIS

Innovation Award Submission

Kinnovis Public API & Zapier Integration

Company Details

Company Name: Kinnovis GmbH

Award Category: Innovation Award

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Description of Innovation

Kinnovis has developed a comprehensive Public API that, when combined with a Zapier account, revolutionises how self-storage operators can automate and streamline their business operations. This innovation enables operators to connect their Kinnovis Manager with over 2,000 popular business applications without requiring technical expertise.

The Problem Addressed

Self-storage operators have traditionally faced significant challenges in:

- Manual data entry across multiple systems (CRM, accounting, access control)
- Time-consuming customer communication processes
- Lack of real-time data synchronisation between business tools
- Limited ability to automate workflows without technical expertise

The Impact of our API

Originality

Kinnovis's innovation stands out through:

- Seamless integration with Zapier's no-code platform
- Comprehensive documentation and support system
- A complete sandbox environment for safe testing

Customer Impact

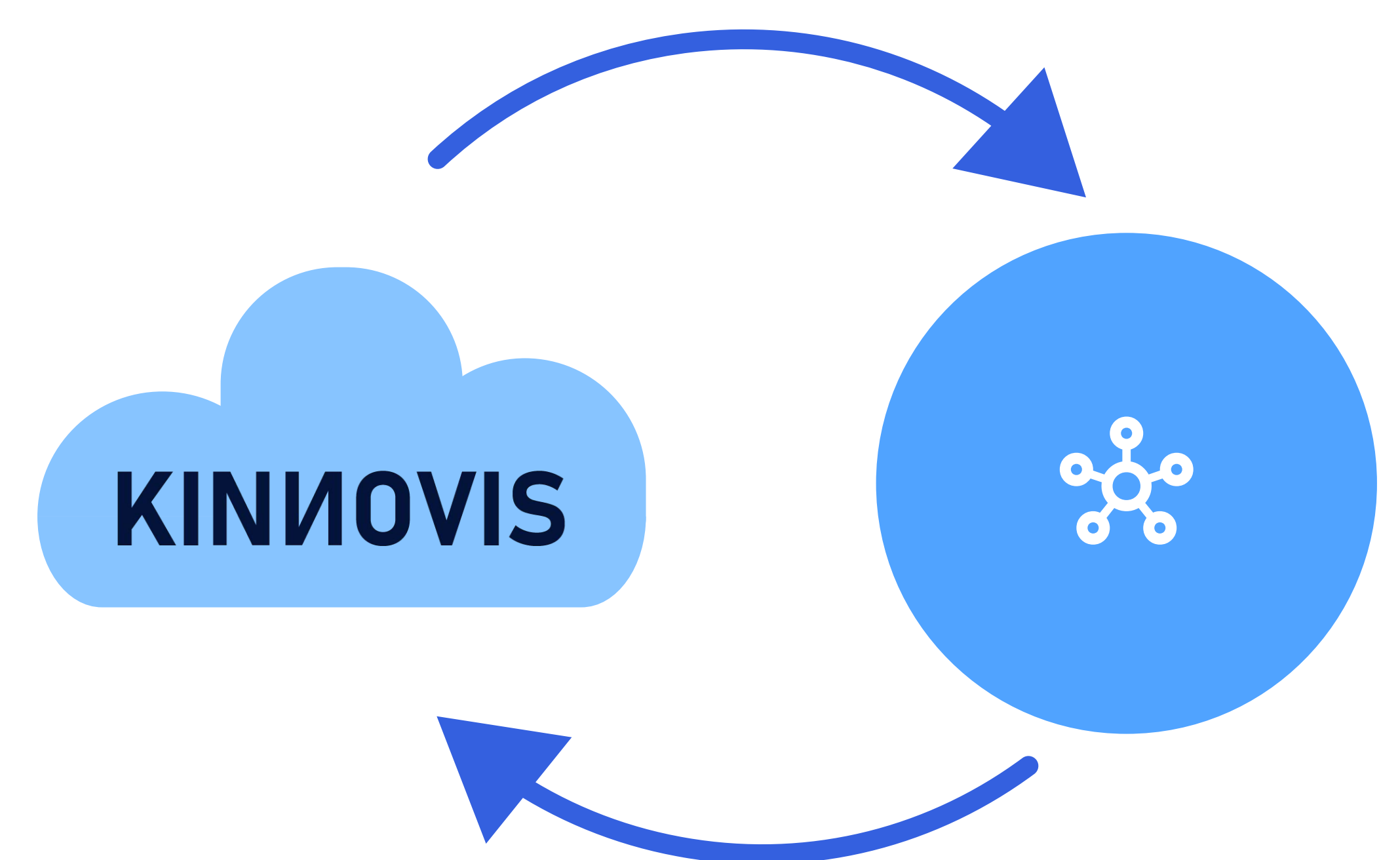
Direct benefits include:

- Automated customer communication workflows
- Streamlined accounting reconciliation
- Reduced manual data entry time by up to 70%

Applicability and Scalability

The simple set-up and flexibility mean that:

- Any sized self-storage company, from single locations to multi-site operations can use this API.
- Operators can easily switch between different CRMs and accountancy softwares.
- User-friendly connections make it accessible for everyone, there's no coding required.



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Sustainability and Social Impact

Environmental and social benefits include:

- Reduced paper usage through digital automation
- Lower carbon footprint by minimising manual processes
- Improved work-life balance for facility staff

“A full-blown API gives us the flexibility to create what we need.”

- HeyLager, Germany

Evidence and Results

Implementation results for operators utilising our API have shown a:

- 50% reduction in administrative tasks
- 90% decrease in data entry errors
- Improved customer satisfaction, through faster response times!

Future Impact

This innovation represents a noticeable shift for automation in self-storage, enabling operators to focus on strategic business growth instead of administrative tasks. It also allows businesses to adapt swiftly to market changes, scale operations efficiently without requiring staffing increases and means operators can implement tailored solutions that address their specific operational needs - rather than having the tools they use dictate how they should run their business!

